



Exploring Opportunities



Creating Connections



Advancing ASCs

Rising

to the Challenge!

REGISTRATION INFORMATION
FSASC Annual Conference & Trade Show
July 13-15, 2016 | Hilton Orlando Bonnet Creek

Florida Society of
FSASC
Ambulatory Surgical Centers

Rising to the Challenge!

An Invitation to Attend

This Summer the FSASC Annual Conference and Trade Show will bring together ASC professionals with industry experts and vendors to interact at Hilton Orlando Bonnet Creek. In addition to providing you with key ASC topics, consider:

- » Exhibit hall time that allows you one on one vendor contacts where you can meet without the stress and time limits of your busy workplace.
- » Opportunities to meet with and hear updates on legislative and political issues.
- » And how about some plain ole' R&R for you in the mix! Settle in by the pool or on a spa table.
- » "Do" the parks if that is your fun, or shop 'til you drop in Orlando's world of both outlets and high end shops.

The diversity of topics from clinical to management to business provides something for everyone. Bring multiple team members and you can take advantage of multiple-registrant discounts from the same CENTER. So what could be better? Educating the team, socializing with them to enhance relationships and saving money! Join us at FSASC this summer!

CONFERENCE HIGHLIGHTS

PRE-CONFERENCE CLINICAL SEMINAR

Wednesday, July 13th | 1:00 p.m. – 5:15 p.m.

Designed to meet the needs of ASC clinical staff members, The FSASC Education Committee has arranged sessions on various industry hot topics. More popular than ever, these sessions are always full to capacity. Come early on Wednesday and learn from experts in the field. If you are registering for the full conference, the pre-conference clinical seminars are included in the regular registration fee.

WELCOME RECEPTION AND EXHIBIT HALL OPENING

Wednesday, July 13th | 5:15 p.m. – 7:00 p.m.

All attendees are encouraged to visit the Exhibit Hall with a kickoff reception following the pre-conference clinical seminars on Wednesday evening. The conference would not be a success without the support of our exhibitors! Join us for a bar and other exciting activities! Make sure to arrive early so you can join the fun. Plan on plenty of time to relax, meet up with old friends and discover all the suppliers FSASC has lined up! You won't want to miss it!

KEYNOTE SPEAKER: MONICA WOFFORD, MBA, CSP

Thursday, July 14th | 11:15 a.m. – 12:15 p.m.

Leadership Is Not a Glass Slipper™ (but you still have to make sure it fits!)

Monica is a former President of an Orlando Non-Profit, President of the Central Florida National Speakers Association, and Master Trainer and CEO of Contagious Companies, Inc. She has been in leadership of teams and employees for more than 20 years and has spoken in all 50 states, presented in many countries, published 140 articles and written five books. Monica interacts with audiences in ways that are often humorous, but help leaders have employees who stay longer, produce more and complain less.



Special Event

Enjoy networking with conference attendees at Splitsville at the newly renovated Disney Springs.

A reception with a hosted bar, appetizers, bowling and music will take place on Thursday, July 14th from 5:30 p.m. - 7:00 p.m.



Conference Hotel



HILTON ORLANDO BONNET CREEK

14100 Bonnet Creek Resort Lane
Orlando, Florida

Surrounded by the Walt Disney World® Resort, Hilton Orlando Bonnet Creek is an adventurous Orlando, FL resort where treasured family memories are made. Enjoy a round of golf at the championship Waldorf Astoria® Golf Club or relax in the adjacent award-winning Waldorf Astoria® Spa. Take advantage of the complimentary luxury motor coach service to Walt Disney World® Theme Parks and the Disney Springs™ Area.

Admire the lush 482-acre nature preserve, or swim down the three-acre lazy river pool winding through the grounds. Cycle through our breathtaking Orlando, FL resort on a rented bike from the hotel's collection or admire the scenery on the walking trail. Keep fit in the leading-edge fitness room or cool off with a few laps in the pool.

To make hotel reservations call **1-888-353-2013**. Please mention you are with the FSASC in order to receive the group rate of \$169. The resort is only guaranteeing this rate through **June 21, 2016!**

Please note FSASC is NOT associated with any third party hotel reservation companies.



Enjoy discounted ticket prices for conference attendees. Visit www.mydisneymeetings.com/fsasc for details.



Rising to the Challenge!

Schedule of Events

PRE-CONFERENCE CLINICAL SEMINAR

WEDNESDAY, JULY 13, 2016

Noon – 1:00 p.m.

Registration

1:00 p.m. – 2:30 p.m.

Sterilization and Disinfection of Reusable Medical Devices

Chuck Hughes, Crosstex/SPS

This program discusses the CDC Health Advisory which calls for the immediate need for healthcare facilities to review procedures for cleaning, disinfecting and sterilizing reusable medical devices. AAMI, AORN and SGNA standards/guidelines which document best practices for proper instrument reprocessing are explained, including examples of Orthopedic, ophthalmic and flexible endoscopic devices which have complex IFUs.

2:30 p.m. – 3:30 p.m.

Clinical Anesthesia Emergencies: How can Nurses be Prepared to Assist

Leopoldo Rodriquez, MD, FAAP, Surgery Center of Aventura

At the end of the presentation, attendants will be able to understand the importance of practicing drills in the ASC setting. The presentation will include materials and methods that can improve the quality of emergency management in the ASC.

3:30 p.m. – 3:45 p.m.

Break

3:45 p.m. – 5:15 p.m.

Infection Control Plan - Ensuring Compliance with CMS Conditions for Coverage

Lee Anne Blackwell, RN, BSN, EMBA, CNOR

Practice Partners in Healthcare

Participants will explore the role and responsibilities of the Infection Control Professional to comply with

accreditation standards and regulatory authorities.

Participants will examine internal and external reporting methods and requirements via the National Health and Safety Network (NHSN).

5:15 p.m. – 7:00 p.m.

Welcome Reception in Exhibit Hall

THURSDAY, JULY 14, 2016

7:00 a.m. – 7:30 a.m.

Registration & Continental Breakfast

7:30 a.m. – 7:45 a.m.

Welcome & Introductory Remarks

7:45 a.m. – 8:45 a.m.

Life Safety Compliance

CE-Tech

This session will discuss life safety compliance as required to maintaining accreditation as well as state of Florida requirements.

8:45 a.m. – 9:15 a.m.

Vendor Showcase

9:15 a.m. – 10:15 a.m.

Refreshment Break in Exhibit Hall

10:15 a.m. – 11:15 a.m.

Financial Review

John Walker, Surgical Care Affiliates

Are you prepared to meet the challenges of running a successful ASC in this age of growing costs, declining reimbursements and increased competition for market share? This session is designed for the new financial manager, ASC staffers who need an introduction, or as a refresher course on ASC financial management. An ASC income statement, cash flow, balance sheet and financial metrics will be reviewed.

Schedule of Events

11:15 a.m. – 12:15 p.m.

Keynote: Leadership is Not a Glass Slipper

Monica Wofford, CSP

Any person or personality can be a leader, but knowing these ten leadership steps will make you more effective. Still, some are promoted into leadership and it just doesn't fit. Maybe they're missing skills or maybe their personality isn't right for that role. In this keynote presentation, Monica will share 10 steps to be a better leader and make sure that role fits. Whether team members need to develop their communication, delegation, motivation, recognition or engagement skills, this powerful session will improve their leadership skills and more!



12:15 p.m. – 1:15 p.m.

Lunch in Exhibit Hall

1:15 p.m. – 2:30 p.m.

So Why Can't You...

Grace Birmingham, RN, Surgery Center of Coral Springs

Patricia Calhoun, Carlton Fields, Esq.

Donna Holland, RN, CASC, Boca Raton Outpatient Surgery & Laser Center

Sandra Jones, CASC, CPHRM, LHRM, CHCQM, FHFMA, Ambulatory Strategies

Does this sound familiar? Why can't you waive my copay? I'm a surgeon who brings you cases. Or why can't you get Dr. Smith* on staff by tomorrow to help me with my case? As an ASC administrator you are on the receiving end of countless questions. Many are often easy but others are more complicated and tied to risk management, patient safety, or even regulatory compliance. In this session, a panel of ASC experts will answer your questions and share with you their experience in how they have handled similar scenarios.

2:30 p.m. – 3:30 p.m.

Dessert Break and Door Prizes in Exhibit Hall (NEW)

3:30 p.m. – 4:30 p.m.

Improving Financial Health of Your Facility through Revenue Optimization and Cost Reduction

Debbie Baker, CASC, Florida Orthopaedic Institute Surgery Center and Barton Schmitz, Intalere

As more and more procedures are moving to the ASC setting it is important to control your cost while maximizing your revenue with strategic partners. The desire to drive high quality at low cost is not a singular event. Come learn how to stay competitive in this volatile business environment by developing a supply chain strategy-a strategy structured around multiple approaches utilizing best practice solution partners.

5:15 p.m. – 7:00 p.m.

After Hours Event - Splitsville



FRIDAY, JULY 15, 2016

7:30 a.m. – 8:00 a.m.

Registration & Continental Breakfast

8:00 a.m. – 9:00 a.m.

National Update

David Shapiro, MD, Ambulatory Surgery Company

This session will review current activities and efforts to impact change for ASCs at the national level. Attendee will also hear about the continued implementation of ASC quality measure reporting and other issues on the horizon.



Rising to the Challenge!

Schedule of Events

FRIDAY, JULY 15, 2016 CONT'D

9:00 a.m. – 9:30 a.m.

FSASC Annual Membership Meeting and Florida Legislative Update

9:30 a.m. – 10:00 a.m.

Morning Break

10:00 a.m. – 11:00 a.m.

Best Practices for the Hiring Process

Linda C. Lucarelli, SPHR, SHRM-SCP, Paychex

Hiring employees has become increasingly difficult. Not only is it hard to find the right person but you also have a land mine of potential legal pitfalls to navigate. How do

you manage the changing regulations and the interview process while finding the best candidate for your ASC? Hear from a top HR expert as she shares best practices and tips for recruitment and the hiring process.

11:00 a.m. – 12:00 p.m.

Communicating in a Multi-Generational Workforce

Leana McGuire, RN, USPI

A fun and informative presentation that provides insight into relationships and helps improve cross-generational communication.

12:00 p.m.

Closing Remarks

CONTACT HOURS

The Florida Board of Nursing has approved FSASC to provide up to 12.5 contact hours during the 2016 Annual Conference and Trade Show. Please note that you can receive UP TO 12.5 contact hours depending on how many sessions you attend including attendance at the clinical pre-conference seminars.

This program is approved for 12.25 hours of AEU credit by BASC Provider #1314



SCAN THE QR CODE TO REGISTER FOR THE CONFERENCE

REGISTER BY MAY 13th FOR YOUR CHANCE AT THIS GRAND PRIZE!

One lucky winner who registers by May 13th will win!

FSASC will upgrade your room to a Junior Suite at Hilton Bonnet Creek at no additional charge to you and cover your room for one night of the conference!

Junior Suite
Spacious 835 sq. ft.
Additioanl queen-sized sofa bed
A sitting area and office nook with a desk





FSASC REGISTRATION FORM

July 13-15, 2016 | Hilton Orlando Bonnet Creek

Please make copies of this form for additional registrants.

Name _____

MD RN# _____ Other Suffix _____

Company/Center _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

FSASC Member Full Registration

(Includes Wednesday clinical seminar, all presentations on Thursday and Friday, Thursday breakfast, Thursday luncheon, Thursday night reception, Friday breakfast and trade show access.)

- Registration on or before June 21, 2016 \$400 – Per Person
- Registration after June 21, 2016 \$450 – Per Person
- I will be attending the Wednesday Clinical Seminar for no additional fee.
- Additional registrants from the same CENTER receive a \$100 discount. *(To apply this discount, enter the code **2ndmember** in the online form when registering for the event. Discount is for FSASC members only!)*

FSASC Non-Member Full Registration

(Includes Wednesday clinical seminar, all presentations on Thursday and Friday, Thursday breakfast, Thursday luncheon, Thursday night reception, Friday breakfast and trade show access.)

- Registration on or before June 21, 2016 \$500 – Per Person
- Registration after June 21, 2016 \$550 – Per Person
- I will be attending the Wednesday Clinical Seminar for no additional fee.

Clinical Seminar Only

(Access to the Wednesday clinical seminar and the Wednesday night reception only. It does not allow access to the Annual Conference on Thursday & Friday or the trade show on Thursday.)

- Registration on or before June 21, 2016 \$125 – Per Person
- Registration after June 21, 2016 \$150 – Per Person

Payment Information Total Amount Due:

- Check enclosed: If paying by check, please make checks payable to the Florida Society of Ambulatory Surgical Centers and mail the form with payment to FSASC, 1400 Village Square Blvd. #3-175, Tallahassee, FL 32312.
- Credit Card: If you would like to pay with a credit card (Visa, MC or Amex), please register online at www.fsasc.org.

Refund Policy: Written notification is required for all refunds and must be received by the FSASC office by June 21, 2016. Written refund requests received by June 21, 2016 will receive a refund minus a \$25 administrative fee. No refunds will be issued after June 21, 2016.

Special Needs: Please call the FSASC office at 850.222.3000 by June 21, 2016 if you require any special accommodations or assistance.

Questions: Contact the FSASC Office at 850.222.3000 or email tammy@ascmember.org. For more information on the FSASC Conference and hotel accommodations visit www.fsasc.org.



Florida Society of
FSASC
 Ambulatory Surgical Centers

2016 FSASC Conference and Trade Show

1400 Village Square Blvd #3-175
 Tallahassee, FL 32312
 850.222.3000

THANK YOU 2016 SPONSORS AND EXHIBITORS

(as of 2/3/16)

GOLD



SILVER



BRONZE



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 CareWire Inc.
 Crosstex/SPSmedical
 ePay Healthcare
 Essensa

Halyard Health
 Henry Schein
 ImageFIRST Healthcare
 Laundry Specialists
 Intalere
 IPG
 MaintenX International
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 National Medical Billing Services
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